# UNITED STATES DISTRICT COURT DISTRICT OF DELAWARE

MICHAEL KENT, Individually and On Behalf of All Others Similarly Situated,	)	
Plaintiff,	)	Case No
v.	)	JURY TRIAL DEMANDED
CONTINENTAL BUILDING PRODUCTS, INC., EDWARD BOSOWSKI, JAMES BACHMANN, MICHAEL KEOUGH, MICHAEL O. MOORE, IRA S. STRASSBERG, JACK SWEENY, and CHANTAL VEEVAETE,	) ) ) ) )	CLASS ACTION
Defendants	)	

## **COMPLAINT FOR VIOLATION OF THE SECURITIES EXCHANGE ACT OF 1934**

Plaintiff, by his undersigned attorneys, for this complaint against defendants, alleges upon personal knowledge with respect to himself, and upon information and belief based upon, *inter alia*, the investigation of counsel as to all other allegations herein, as follows:

### **NATURE OF THE ACTION**

- 1. This action stems from a proposed transaction announced on November 12, 2019 (the "Proposed Transaction"), pursuant to which Continental Building Products, Inc. ("Continental Building Products" or the "Company") will be acquired by CertainTeed Gypsum and Ceilings USA, Inc. ("Parent") and Cupertino Merger Sub, Inc. ("Merger Sub").
- 2. On November 12, 2019, Continental Building Products' Board of Directors (the "Board" or "Individual Defendants") caused the Company to enter into an agreement and plan of merger (the "Merger Agreement") with Parent, Merger Sub, and Compagnie de Saint-Gobain S.A. (collectively, "CertainTeed"). Pursuant to the terms of the Merger Agreement, Continental Building Products' stockholders will receive \$37.00 in cash for each share of Continental Building

Products common stock they own.

- 3. On December 11, 2019, defendants filed a proxy statement (the "Proxy Statement") with the United States Securities and Exchange Commission (the "SEC") in connection with the Proposed Transaction.
- 4. The Proxy Statement omits material information with respect to the Proposed Transaction, which renders the Proxy Statement false and misleading. Accordingly, plaintiff alleges herein that defendants violated Sections 14(a) and 20(a) of the Securities Exchange Act of 1934 (the "1934 Act") in connection with the Proxy Statement.

### **JURISDICTION AND VENUE**

- 5. This Court has jurisdiction over the claims asserted herein pursuant to Section 27 of the 1934 Act because the claims asserted herein arise under Sections 14(a) and 20(a) of the 1934 Act and Rule 14a-9.
- 6. This Court has jurisdiction over defendants because each defendant is either a corporation that conducts business in and maintains operations within this District, or is an individual with sufficient minimum contacts with this District so as to make the exercise of jurisdiction by this Court permissible under traditional notions of fair play and substantial justice.
- 7. Venue is proper under 28 U.S.C. § 1391(b) because a substantial portion of the transactions and wrongs complained of herein occurred in this District.

#### **PARTIES**

- 8. Plaintiff is, and has been continuously throughout all times relevant hereto, the owner of Continental Building Products common stock.
- 9. Defendant Continental Building Products is a Delaware corporation and maintains its principal executive offices at 12950 Worldgate Drive, Suite 700, Herndon, Virginia 20170.

Continental Building Products' common stock is traded on the New York Stock Exchange under the ticker symbol "CBPX."

- 10. Defendant Edward Bosowski is Chairman of the Board of the Company.
- 11. Defendant James Bachmann is Chief Executive Officer, President, and a director of the Company.
  - 12. Defendant Michael Keough is a director of the Company.
  - 13. Defendant Michael O. Moore is a director of the Company.
  - 14. Defendant Ira S. Strassberg is a director of the Company.
  - 15. Defendant Jack Sweeny is a director of the Company.
  - 16. Defendant Chantal Veevaete is a director of the Company.
- 17. The defendants identified in paragraphs 10 through 16 are collectively referred to herein as the "Individual Defendants."

#### **CLASS ACTION ALLEGATIONS**

- 18. Plaintiff brings this action as a class action on behalf of himself and the other public stockholders of Continental Building Products (the "Class"). Excluded from the Class are defendants herein and any person, firm, trust, corporation, or other entity related to or affiliated with any defendant.
  - 19. This action is properly maintainable as a class action.
- 20. The Class is so numerous that joinder of all members is impracticable. As of November 8, 2019, there were approximately 44,533,125 shares of Continental Building Products common stock outstanding, held by hundreds, if not thousands, of individuals and entities scattered throughout the country.

- 21. Questions of law and fact are common to the Class, including, among others, whether defendants will irreparably harm plaintiff and the other members of the Class if defendants' conduct complained of herein continues.
- 22. Plaintiff is committed to prosecuting this action and has retained competent counsel experienced in litigation of this nature. Plaintiff's claims are typical of the claims of the other members of the Class and plaintiff has the same interests as the other members of the Class. Accordingly, plaintiff is an adequate representative of the Class and will fairly and adequately protect the interests of the Class.
- 23. The prosecution of separate actions by individual members of the Class would create the risk of inconsistent or varying adjudications that would establish incompatible standards of conduct for defendants, or adjudications that would, as a practical matter, be dispositive of the interests of individual members of the Class who are not parties to the adjudications or would substantially impair or impede those non-party Class members' ability to protect their interests.
- 24. Defendants have acted, or refused to act, on grounds generally applicable to the Class as a whole, and are causing injury to the entire Class. Therefore, final injunctive relief on behalf of the Class is appropriate.

## **SUBSTANTIVE ALLEGATIONS**

#### Background of the Company and the Proposed Transaction

- 25. Continental Building Products is a leading North American manufacturer of gypsum wallboard and complementary finishing products.
- 26. The Company is headquartered in Herndon, Virginia with operations serving the residential, commercial, and repair and remodel construction markets primarily in the eastern United States and eastern Canada.

- 27. On November 12, 2019, Continental Building Products' Board caused the Company to enter into the Merger Agreement with CertainTeed.
- 28. Pursuant to the terms of the Merger Agreement, Continental Building Products' stockholders will receive \$37.00 in cash for each share of Continental Building Products common stock they own.
  - 29. According to the press release announcing the Proposed Transaction:

Continental Building Products, Inc. (NYSE: CBPX) (the "Company"), a leading manufacturer of gypsum wallboard and complementary finishing products, announced today results for the third quarter ended September 30, 2019. The Company also announced that it has entered into a definitive agreement pursuant to which it will be acquired by Compagnie de Saint-Gobain S.A. ("Saint-Gobain") (PAR: SGO) for \$37.00 per share in cash. . . .

## Details of Saint-Gobain Acquisition

The Company has signed a definitive merger agreement to be acquired by Saint-Gobain, a worldwide manufacturer and distributor of high performance materials and solutions in the building, transportation, infrastructure and industry markets, in a transaction representing an enterprise value of approximately \$1.4 billion. The purchase price represents a premium of approximately 34.4% over Continental Building Product's volume weighted average share price during the 60 days ended November 11, 2019. . . .

Under the terms of the agreement, the Company will be merged with and into a newly-formed subsidiary of Saint-Gobain and each issued and outstanding share of the Company's common stock will be converted into the right to receive \$37.00 per share in cash.

The transaction has been unanimously approved by the Company's Board of Directors. The transaction is subject to customary closing conditions, including approval by Continental stockholders and required antitrust approvals.

Citi is serving as exclusive financial advisor and Gibson, Dunn & Crutcher LLP is serving as legal counsel to Continental Building Products.

#### The Proxy Statement Omits Material Information, Rendering It False and Misleading

30. Defendants filed the Proxy Statement with the SEC in connection with the Proposed Transaction.

- 31. As set forth below, the Proxy Statement omits material information with respect to the Proposed Transaction, which renders the Proxy Statement false and misleading.
- 32. First, the Proxy Statement omits material information regarding the Company's financial projections.
- 33. The Proxy Statement fails to disclose: (i) all line items used to calculate (a) Adjusted EBITDA and (b) Unlevered Free Cash Flow; and (ii) a reconciliation of all non-GAAP to GAAP metrics.
- 34. The disclosure of projected financial information is material because it provides stockholders with a basis to project the future financial performance of a company, and allows stockholders to better understand the financial analyses performed by the company's financial advisor in support of its fairness opinion.
- 35. Second, the Proxy Statement omits material information regarding the analyses performed by the Company's financial advisor in connection with the Proposed Transaction, Citigroup Global Markets Inc. ("Citi").
- 36. With respect to Citi's Comparable Companies Analysis, the Proxy Statement fails to disclose the individual multiples and metrics for the companies observed by Citi in the analysis.
- 37. With respect to Citi's Precedent Transactions Analysis, the Proxy Statement fails to disclose the individual multiples and metrics for the transactions observed by Citi in the analysis.
- 38. With respect to Citi's Discounted Cash Flow Analysis, the Proxy Statement fails to disclose: (i) all line items used to calculate unlevered free cash flow; (ii) the terminal values for the Company; (iii) Citi's basis for applying a selected range of perpetuity growth rates of 1.5% to 2.5%; (iv) the individual inputs and assumptions underlying the discount rates ranging from 7.7% to 9.0%; and (v) the Company's fully diluted share count.

- 39. With respect to Citi's analysis of share price targets, the Proxy Statement fails to disclose: (i) the price targets observed by Citi in the analysis; and (ii) the sources thereof.
- 40. With respect to Citi's analysis of premiums paid, the Proxy Statement fails to disclose: (i) the transactions observed by Citi in the analysis; and (ii) the premiums paid in the transactions.
- 41. When a banker's endorsement of the fairness of a transaction is touted to shareholders, the valuation methods used to arrive at that opinion as well as the key inputs and range of ultimate values generated by those analyses must also be fairly disclosed.
- 42. The omission of the above-referenced material information renders the Proxy Statement false and misleading, including, *inter alia*, the following sections of the Proxy Statement: (i) Background of the Merger; (ii) Recommendation of the Company Board; (iii) Opinion of Financial Advisor to the Company; and (iv) Certain Company Forecasts.
- 43. The above-referenced omitted information, if disclosed, would significantly alter the total mix of information available to the Company's stockholders.

#### COUNT I

# Claim for Violation of Section 14(a) of the 1934 Act and Rule 14a-9 Promulgated Thereunder Against the Individual Defendants and Continental Building Products

- 44. Plaintiff repeats and realleges the preceding allegations as if fully set forth herein.
- 45. The Individual Defendants disseminated the false and misleading Proxy Statement, which contained statements that, in violation of Section 14(a) of the 1934 Act and Rule 14a-9, in light of the circumstances under which they were made, omitted to state material facts necessary to make the statements therein not materially false or misleading. Continental Building Products is liable as the issuer of these statements.

- 46. The Proxy Statement was prepared, reviewed, and/or disseminated by the Individual Defendants. By virtue of their positions within the Company, the Individual Defendants were aware of this information and their duty to disclose this information in the Proxy Statement.
- 47. The Individual Defendants were at least negligent in filing the Proxy Statement with these materially false and misleading statements.
- 48. The omissions and false and misleading statements in the Proxy Statement are material in that a reasonable stockholder will consider them important in deciding how to vote on the Proposed Transaction. In addition, a reasonable investor will view a full and accurate disclosure as significantly altering the total mix of information made available in the Proxy Statement and in other information reasonably available to stockholders.
- 49. The Proxy Statement is an essential link in causing plaintiff and the Company's stockholders to approve the Proposed Transaction.
- 50. By reason of the foregoing, defendants violated Section 14(a) of the 1934 Act and Rule 14a-9 promulgated thereunder.
- 51. Because of the false and misleading statements in the Proxy Statement, plaintiff and the Class are threatened with irreparable harm.

## **COUNT II**

## Claim for Violation of Section 20(a) of the 1934 Act Against the Individual Defendants

- 52. Plaintiff repeats and realleges the preceding allegations as if fully set forth herein.
- 53. The Individual Defendants acted as controlling persons of Continental Building Products within the meaning of Section 20(a) of the 1934 Act as alleged herein. By virtue of their positions as officers and/or directors of Continental Building Products and participation in and/or awareness of the Company's operations and/or intimate knowledge of the false statements

contained in the Proxy Statement, they had the power to influence and control and did influence and control, directly or indirectly, the decision making of the Company, including the content and dissemination of the various statements that plaintiff contends are false and misleading.

- 54. Each of the Individual Defendants was provided with or had unlimited access to copies of the Proxy Statement alleged by plaintiff to be misleading prior to and/or shortly after these statements were issued and had the ability to prevent the issuance of the statements or cause them to be corrected.
- 55. In particular, each of the Individual Defendants had direct and supervisory involvement in the day-to-day operations of the Company, and, therefore, is presumed to have had the power to control and influence the particular transactions giving rise to the violations as alleged herein, and exercised the same. The Proxy Statement contains the unanimous recommendation of the Individual Defendants to approve the Proposed Transaction. They were thus directly involved in the making of the Proxy Statement.
- 56. By virtue of the foregoing, the Individual Defendants violated Section 20(a) of the 1934 Act.
- 57. As set forth above, the Individual Defendants had the ability to exercise control over and did control a person or persons who have each violated Section 14(a) of the 1934 Act and Rule 14a-9, by their acts and omissions as alleged herein. By virtue of their positions as controlling persons, these defendants are liable pursuant to Section 20(a) of the 1934 Act. As a direct and proximate result of defendants' conduct, plaintiff and the Class are threatened with irreparable harm.

PRAYER FOR RELIEF

**WHEREFORE**, plaintiff prays for judgment and relief as follows:

A. Preliminarily and permanently enjoining defendants and all persons acting in

concert with them from proceeding with, consummating, or closing the Proposed Transaction;

B. In the event defendants consummate the Proposed Transaction, rescinding it and

setting it aside or awarding rescissory damages;

C. Directing the Individual Defendants to disseminate a Proxy Statement that does not

contain any untrue statements of material fact and that states all material facts required in it or

necessary to make the statements contained therein not misleading;

D. Declaring that defendants violated Sections 14(a) and/or 20(a) of the 1934 Act, as

well as Rule 14a-9 promulgated thereunder;

E. Awarding plaintiff the costs of this action, including reasonable allowance for

plaintiff's attorneys' and experts' fees; and

F. Granting such other and further relief as this Court may deem just and proper.

JURY DEMAND

Plaintiff hereby requests a trial by jury on all issues so triable.

Dated: December 19, 2019

RIGRODSKY & LONG, P.A.

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